



HOMESARCH



Press Release: 26/08/2022

#### Guild status for HomeSearch Ltd

Leading estate agent HomeSearch Ltd is proud to announce that it has been awarded exclusive Membership of The Guild of Property Professionals for Ealing.

The Guild is a nationwide network of approaching 800 leading estate agents, all dedicated to maintaining the very highest standards of professionalism and customer service. Guild Membership is traditionally only granted to one agent in a given area.

This appointment means that HomeSearch Ltd has been judged to have met or exceeded The Guild's exacting Membership criteria, and in recognition of this achievement has been selected as its sole representative in Ealing.

As part of The Guild Membership, HomeSearch Ltd has access to innovative marketing to promote their sellers' properties to the highest standard. They also have access to the widest possible pool of buyers – not just in Ealing but across the whole of the UK including the lucrative London market, where its properties are marketed through The Guild's head office in Park Lane.

"Being chosen to represent The Guild in Ealing is a great honour," says Michael Omerjee "The awarding of this membership is a tribute to all the hard work we have invested into building our reputation for exceptional service and underlines our position as the leading estate agent in the area."

Speaking on behalf of The Guild, CEO Iain McKenzie says: "We are delighted to welcome HomeSearch Ltd into The Guild as our new representatives in Ealing. Their expertise and outstanding service means that they will be a valued asset to our national network."

With all these advantages, HomeSearch Ltd is keen to develop the services it offers its clients. "Estate agency is all about people," says Michael, "which is why we remain committed to the principles of good old-fashioned, honest, personal service and this has always been our trademark."

Expert market knowledge and the traditional customer service you expect from a leading local estate agent, combined with unrivalled nationwide marketing power, means that HomeSearch Ltd and The Guild make a powerful and successful combination.